FAMILY LAWYER MAGAZINE

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Fall/Winter 2017 Issue of *Family Lawyer Magazine* Is Now Available for Download

This issue has a special focus on financial divorce issues – a challenging area for many family lawyers – so you'll find advice about financial opportunities to take advantage of as well as pitfalls to avoid.

FOR IMMEDIATE RELEASE — The Fall-Winter 2017 issue of *Family Lawyer Magazine* has been published and is now available for complimentary download at <u>www.FamilyLawyerMagazine.com</u>.

The Financial Issues of Divorce

Financial matters can be challenging for many lawyers – especially for those who do not possess advanced degrees or designations in the financial arena. This issue offers articles on many different divorcerelated financial issues, including:

- Hiding Income & Assets at the IRS
- A "90 in 90" Collection Rate
- Next-to-Vest Coverture Formula
- 6 Financial Advice Mistakes
- Common QDRO Missteps
- Life Insurance and Divorce

More Must-Read Articles in This Issue

As always, the magazine also covers many other topics and articles of interest to family lawyers. In this issue, family lawyers will learn:

- How to differentiate themselves from the competition and attract desirable new potential clients,
- How to ensure that their initial consultations with potential clients result in being retained,
- How to prepare those clients to make great witnesses in court, and
- The art and science of getting clients to settle their accounts promptly.

"Stop Wasting Billable Hours!" tackles how to work smarter instead of longer by using modern case management systems – which can greatly enhance a law firm's efficiency and profitability. For tips on differentiating a family lawyer or law firm from their rivals, read "<u>Personal Branding for Family</u> <u>Lawyers</u>" and "Stand Out from the Competition."

The magazine also offers a "Professionals and Services Directory" for those seeking experts in the legal, financial, marketing, and practice-management fields, as well as services to help divorcing couples manage co-parenting issues during separation and divorce.



21 Years of Experience

Family Lawyer Magazine's parent company, <u>Divorce Marketing Group</u>, has been working with family lawyers and other divorce-industry professionals – including forensic accountants, business valuators, and divorce financial analysts – since 1996.

The staff interacts with family lawyers every day – whether it's an in-person meeting or a conversation via phone or email. This daily contact allows them to deepen their understanding of the challenges partners at large family law firms as well as solo practitioners face in growing their businesses. Those daily interactions provide a unique insight into what family lawyers most need to know, and that drives the content choices in the magazine and on the website, <u>www.FamilyLawyerMagazine.com</u>.

Family Lawyer Magazine is published by <u>Divorce Marketing Group</u> – the only one-stop marketing agency dedicated to helping family lawyers and other divorce professionals grow their practices. Their other products include FamilyLawyerMagazine.com, *Divorce Magazine*, <u>DivorceMagazine.com</u>, 10 print and web-based *Divorce Guides*, and divorce newsletters. Divorce Marketing Group offers a full range of marketing services, including website design and promotion, social media marketing, video and podcast marketing, print advertising, and pay-per-click advertising campaign management. The print edition of *Family Lawyer Magazine* reaches more than 30,000 family lawyers in the United States.

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